



# International Conference

**Organic vs. Synthetic: The Evolution of Natya in the Context of the Green Economy and the Age of Artificial Intelligence**

*January 10th 2025*

*Organized by Indian Knowledge Centre, Rajagiri College of Social sciences(Autonomous)*

*As Part of DYUTI International Conference*


*Venue: Valley Campus, Kakkanad*

This conference will explore how Natya can blend tradition with innovation, contributing to both cultural preservation and sustainable growth.



**RCSS**

RAJAGIRI COLLEGE OF  
SOCIAL SCIENCES



# INDIAN KNOWLEDGE CENTRE

**Rajagiri College of Social Sciences (Autonomous)**, an institutional partner of ICSD, is a pioneering institution in India. Ranked among the top colleges in the country, it secured the 30th position in the ‘Colleges’ category by the National Institutional Ranking Framework (NIRF) 2023, under the Ministry of Human Resource Development (MHRD), Government of India. The college was reaccredited by the National Assessment and Accreditation Council (NAAC) with an A++ grade and a CGPA of 3.83, the highest in the country. Additionally, Rajagiri College was recognized as a “College with Potential for Excellence” (CPE) by the University Grants Commission (UGC) in 2016.

To learn more about RCSS, visit: <https://rajagiri.edu/>

**The Indian Knowledge Centre** at Rajagiri College of Social Science is a pioneering initiative that adapts the National Education Policy (NEP) in a groundbreaking way, focusing on the preservation, advocacy, and dissemination of traditional Indian knowledge systems. The Centre adopts a holistic approach by integrating regional indigenous practices, folkloric wisdom, and contemporary knowledge discourses. It fosters critical thinking, interdisciplinary research, and cultural exchange, drawing from ancient Indian scriptures and scientific texts such as Ayurveda, Yoga, and Vedic Mathematics. By exploring the intersection of traditional knowledge and modern science, the Centre contributes to India's national vision for Indigenous Knowledge Systems. It emphasizes the importance of cultural appreciation, sustainable development, and economic growth. Furthermore, the Centre facilitates cross-cultural collaborations with Indian Knowledge Centres abroad and engages with indigenous practices worldwide. This allows for global exchange programs, joint research initiatives, and cultural immersion experiences. Through these efforts, the Centre promotes the sharing of best practices, comparative analysis of indigenous knowledge systems, and the co-creation of innovative solutions. With state-of-the-art facilities, collaborative partnerships, and innovative programs, the Indian Knowledge Centre serves as a beacon of innovation and knowledge exchange. It empowers individuals, communities, and institutions to connect with India's rich cultural heritage, contributing to a global narrative of indigenous resilience and revitalization.



In a world increasingly shaped by the forces of technology and environmental urgency, we find ourselves at a crossroads—a moment where the ancient wisdom of our traditions must engage with the pressing challenges of the present. The Indian Knowledge Centre at Rajagiri College of Social Sciences exists to honor this confluence, where the timeless wisdom of India's heritage meets the transformative power of innovation. As we embark on the "Organic vs. Synthetic: The Evolution of Natya in the Context of the Green Economy and the Age of Artificial Intelligence" conference, we are reminded that the dance of tradition and modernity is not a contradiction, but a powerful synthesis—one that holds the potential to illuminate the path forward.

The sacred art of Natya, in all its forms—dance, theatre, music, and design—is not simply a cultural expression; it is a living dialogue between the past and the future. In a world yearning for sustainability and grappling with the rapid expansion of artificial intelligence, Natya stands as a beacon of hope—an art that, while rooted in the organic, can evolve to meet the synthetic challenges of our time.

This conference seeks to unravel how Natya can contribute not only to the preservation of our cultural legacy but also to the flourishing of a green economy and the integration of AI into creative expression. Through this dialogue between tradition and innovation, we seek to discover how Natya can become a catalyst for both cultural rejuvenation and sustainable growth.

It is with great joy and anticipation that we invite you to engage in this journey of thought and creativity. Let us come together to honor the living heritage of Natya and to envision its place in the future—a future where art is not only an expression of our collective identity but a force for global change.

**Fr. Saju, M.D, M.Phil., Ph.D.**

**Principal, Rajagiri College of Social Sciences**



# PROF. B. ANANTHA KRISHNAN


INAGURATION & KEY  
NOTE ADDRESS

Prof. B. Ananthakrishnan, the newly appointed Vice Chancellor of Kerala Kalamandalam, is an acclaimed theatre scholar and practitioner, currently serving as Professor and Head of the Department of Theatre Arts at the University of Hyderabad.



Explores the dynamic intersection of Natya, the green economy, and artificial intelligence, offering unique insights into how traditional performing arts can adapt to and thrive in a rapidly evolving, eco-conscious, and technology-driven world.

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# PANEL DISCUSSIONS



**Kalamandalam M P S  
Namboodiri**

Eminent Scholar and  
Kathakali Guru

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*Science of Art:  
Pedagogy of Keralite  
Performance  
Traditions,  
Emphasizing Kathakali*



**Philip Thomas**

Country Head, World Design  
Council & Founder Academy  
of Media and Design

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*Media and Art for  
Advancing the  
Sustainable  
Development Goals  
(SDGs)*



**Dr. Saju Thuruthil**

Acclaimed Artist and  
Associate Professor at  
SSUS

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*Indigenous Art in the  
Digital Age:  
Navigating  
Sustainability  
Practices*



**Dr. Kala. Rachitha Ravi**

Renowned Artiste  
Head, Dept of Dance,  
Kerala Kalamandalam

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*Policy Strategies for  
Promoting  
Mohiniyattam:  
Fostering Cultural  
Growth*

Jan 10th 2025

# SCHEDULE

9.00 am to 5.00 pm

## SESSION 1

- 9.00 am: Inauguration and keynote speech by Prof. B Ananthkrishnan
- 9.30 am: Distinguished Lecture by Kalamandalam M P S amboodiri
- 10.00 am: Distinguished Lecture by Dr. Saju Thuruthil



11.00 am:  
Morning  
Tea

12.30 pm:  
Lunch



## SESSION 2

- 11.30 am: Distinguished Lecture by Philip Thomas
- 12.00 pm: Distinguished Lecture Demo by Dr. Kala. Rachitha Ravi

Last date of  
Abstract  
Submission:  
5/12/2024

Mohiniyattam  
Recital by  
Dr. Rachitha Ravi



Conference Convenor:  
Dr. Aswathy Rajan  
Email: aswathy@rajagiri.edu  
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## SESSION 3

- 1.30 pm: Paper Presentations and Peer Discussions
- Live Art Creation by Students of RCSS

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